

BRUNSWICK CITY ECONOMIC DEVELOPMENT COMMITTEE

Agenda

DECEMBER 11, 2017

6:45 PM or immediately following Safety & Environment Committee

1. Discussion Items
 - (a) **RES. NO. 124-17** - An emergency resolution providing for temporary relief from the Temporary Sign Regulations contained in City of Brunswick Codified Ordinance Section 1270.10 by waiving the number of temporary special event sign permits permitted in commercial and industrial zoning districts and durational requirements for display - **1st Reading** (To be brought from Economic Development Committee, *Administration/Grant Aungst*)
2. General Discussion
3. Adjournment

THE CITY OF BRUNSWICK

PROPOSED LEGISLATION



DATE: 12/11/2017

TO: Vice Mayor Patricia Hanek and Members of City Council

FROM: Carl S. DeForest, City Manager
Grant Aungst

COPY: Mayor Ron Falconi

LEGISLATION: **RES. NO. 124-17** - An emergency resolution providing for temporary relief from the Temporary Sign Regulations contained in City of Brunswick Codified Ordinance Section 1270.10 by waiving the number of temporary special event sign permits permitted in commercial and industrial zoning districts and durational requirements for display - **1st Reading** (To be brought from Economic Development Committee, *Administration/Grant Aungst*)

BACKGROUND: The City has adopted temporary special event sign regulations as set forth in Section 1270.10 of the Codified Ordinances.

PURPOSE AND EXPLANATION: The City wishes to provide businesses in the community the opportunity to reach the public by allowing the maximum number of permits permitted and the durational requirements for display of temporary special event signage contained in City of Brunswick Codified Ordinance Section 1270.10 be waived through the end of the year, thereby giving businesses this opportunity through the holiday season. Businesses would still need to obtain a permit and also sign a Stipulated Agreement obtained through the Division of Permits & Inspections, approved by the Law Director. A similar program was established in the past several years during the same time frame, after approval by Council Resolution.

IMPLEMENTATION

SCHEDULE: It is anticipated to advise the local Chamber of Commerce and area businesses upon passage of the legislation.

FINANCIAL INFORMATION:

FINANCIAL SUMMARY:

RECOMMENDED ACTION:

One Reading	Yes
Two Readings	No
Three Readings	No

Emergency	Yes
Suspension of Rules	Yes

If emergency or suspension of the rules, why the request?

One reading and pass as an emergency measure to enable local businesses to increase their attempts to reach the public. It is requested that the legislation be read and adopted at the December 11, 2017 meeting.

**ADDITIONAL
INFORMATION:**

CITY OF BRUNSWICK, OHIO
RESOLUTION NO. _____

BY:

AN EMERGENCY RESOLUTION PROVIDING FOR TEMPORARY RELIEF FROM THE TEMPORARY SIGN REGULATIONS CONTAINED IN CITY OF BRUNSWICK CODIFIED ORDINANCE SECTION 1270.10 BY WAIVING THE NUMBER OF TEMPORARY SPECIAL EVENT SIGN PERMITS PERMITTED IN COMMERCIAL AND INDUSTRIAL ZONING DISTRICTS AND DURATIONAL REQUIREMENTS FOR DISPLAY.

WHEREAS: The City Council believes that it is appropriate and in the best interest of the citizens and business owners of the City of Brunswick to enable local businesses to increase their attempts to reach the public thus continuing to support and grow the local economy;

WHEREAS: The City has adopted temporary sign regulations as set forth in Section 1270.10 of the Codified Ordinances and the City still supports those regulations and their intent; and

WHEREAS: City Council wishes to provide temporary relief from the temporary sign regulations for businesses in the City of Brunswick in an attempt to increase economic opportunities.

WHEREAS: THE COUNCIL OF THE CITY OF BRUNSWICK HEREBY RESOLVES:

SECTION 1: In recognition of the objective to support the local economy and businesses, temporary relief from the temporary sign regulations contained in Section 1270.10 of the City of Brunswick Codified Ordinances shall be permitted as follows:

- A) Persons and/or entities owning or leasing property in commercial or industrial zoning districts in the City upon which their business is located may, upon issuance of necessary permits by the City and execution of the attached Stipulated Agreement, erect authorized temporary signage in such manner as permitted by Section 1270.10 and this Resolution.
- B) The maximum total number of permits and the durational requirements for display of temporary signage contained in City of Brunswick Codified Ordinance Section 1270.10 shall be waived.
- C) The temporary relief granted herein is effective from the effective date of this Resolution up to and including December 31, 2017.

SECTION 2: All requirements contained in City of Brunswick Section 1270.10 or Chapter 1270,

as may be amended from time to time, not modified by this Resolution shall remain in full force and effect.

SECTION 3: That this Resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, property, health, safety, or welfare and to provide for the usual daily operation of a municipality and for the additional reason that this temporary relief is necessary to immediately enable local businesses to increase their attempts to reach the public and drive growth for the local businesses and the economy. Therefore, the same shall be in full force from and after its passage by the required number of votes or from the earliest time allowed by law.

PASSED: 1st Reading _____

Rules Suspended: AYES _____ NAYS _____

ADOPTED: _____ AYES _____ NAYS _____

ATTEST: _____
 Clerk of Council
 Fijabi Julien-Gallam

CITY OF BRUNSWICK, OHIO
RESOLUTION NO. 124-17

BY: Mr. Johnson, Mrs. Hanek and Mr. Abella

AN EMERGENCY RESOLUTION PROVIDING FOR TEMPORARY RELIEF
FROM THE TEMPORARY SIGN REGULATIONS CONTAINED IN CITY OF
BRUNSWICK CODIFIED ORDINANCE SECTION 1270.10 BY WAIVING
THE NUMBER OF TEMPORARY SPECIAL EVENT SIGN PERMITS
PERMITTED IN COMMERCIAL AND INDUSTRIAL ZONING DISTRICTS
AND DURATIONAL REQUIREMENTS FOR DISPLAY.

WHEREAS: The City Council believes that it is appropriate and in the best interest of the citizens and business owners of the City of Brunswick to enable local businesses to increase their attempts to reach the public thus continuing to support and grow the local economy;

WHEREAS: The City has adopted temporary sign regulations as set forth in Section 1270.10 of the Codified Ordinances and the City still supports those regulations and their intent; and

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PASSED: 1st Reading _____

Rules Suspended: AYES _____ NAYS _____

ADOPTED: _____ AYES _____ NAYS _____

ATTEST: _____
 Clerk of Council
 Fijabi Julien-Gallam, CMC