

BRUNSWICK CITY PARKS, RECREATION & COMMUNITY COMMITTEE

Agenda **JUNE 14, 2021** **6:25 PM**

1. Discussion Items

RES. NO. 62-2021 - A resolution authorizing the City Manager to enter into a sponsorship and service agreement with Southwest General Health Center Relative to the Brunswick Community Recreation and Fitness Center. - **1st Reading** (To be brought from Parks, Recreation and Community Committee, *Administration/John Piepsny*)

RES. NO. 63-2021 - A resolution authorizing the City Manager to enter into a lease agreement with Southwest General Health Center for a portion of the Brunswick Community Recreation and Fitness Center. - **1st Reading** (To be brought from Parks, Recreation and Community Committee, *Administration/John Piepsny*)

2. General Discussion

3. Adjournment

PROPOSED LEGISLATION



DATE: 6/14/2021

TO: Vice Mayor Michael Abella Jr. and Members of City Council

FROM: Carl S. DeForest, City Manager
John Piepsny

COPY: Mayor Ron Falconi

LEGISLATION: **RES. NO. 62-2021** - A resolution authorizing the City Manager to enter into a sponsorship and service agreement with Southwest General Health Center Relative to the Brunswick Community Recreation and Fitness Center. - **1st Reading** (To be brought from Parks, Recreation and Community Committee, *Administration/John Piepsny*)

BACKGROUND: Since 2008, we have partnered with Southwest General Health Center for the sponsorship and lease of the Brunswick Community Recreation and Fitness Center. This partnership has been very valuable to the community and the residents of Brunswick and we wish to continue this. On June 2nd, RFP's were opened at City Hall and it is the administration's recommendation that we move forward with Southwest Hospital again as our partner.

PURPOSE AND EXPLANATION: This legislation will allow the City Manager to enter into a 3-year agreement with Southwest General Health Center for the Sponsorship of the Brunswick Community Recreation Center with an automatic renewal option.

IMPLEMENTATION SCHEDULE: Once adopted, we would enter into an agreement with Southwest Hospital around August 12th, 2021. The New 3 yr agreement is expected to be effective August 15, 2021 - August 14, 2024.

FINANCIAL INFORMATION: Southwest Hospital RFP - 08/12/2021 - Recreation Center - 131-0029-40201 - -

FINANCIAL SUMMARY: The RFP had \$30,000 for sponsorship of the facility for each year of the agreement for a three-year term.

Per John, Recreation Center will bill 3 months at a time through an invoice. Invoices are expected to be billed at the beginning of each 3 month period. Based on this process....the budgeting for this new contract will be:

2021 = 6 months
2022 = 12 months
2023 = 12 months
2024 = 6 months (\$ collected will be only 6 months even though contract doesn't end until Aug 14, 2024. City picked up the additional 1 1/2 months in 2021).

**RECOMMENDED
ACTION:**

One Reading	No
Two Readings	No
Three Readings	Yes
Emergency	No
Suspension of Rules	No

If emergency or suspension of the rules, why the request?

It is the administration's recommendation to adopt this legislation after 3 readings and 30 days.

**ADDITIONAL
INFORMATION:**

CITY OF BRUNSWICK, OHIO
RESOLUTION NO. 62-2021

BY: Mrs. Zak, Mrs. Hanek and Mr. Hanek

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO A SPONSORSHIP AND SERVICE AGREEMENT WITH SOUTHWEST GENERAL HEALTH CENTER RELATIVE TO THE BRUNSWICK COMMUNITY RECREATION AND FITNESS CENTER.

WHEREAS: The City of Brunswick received one (1) response to the City's Requests for Proposals relative to the sponsorship of the Brunswick Community Recreation and Fitness Center (the "Rec Center") and provision of services therein, which response was opened on June 2, 2021; and

WHEREAS: The City and Southwest General Health Center are currently parties to a Sponsorship and Service Agreement relative to a portion of the Rec Center, which expires on or about August 15, 2021.

WHEREAS: THE COUNCIL OF THE CITY OF BRUNSWICK HEREBY RESOLVES:

SECTION 1: That the City Manager, with the approval of the Law Director, is hereby authorized and directed to enter into a Sponsorship and Service Agreement with Southwest General Health Center, as attached hereto as Exhibit "A", relative to the Rec Center.

SECTION 2: That this Resolution shall take effect and be in force from and after the earliest period allowed by law.

PASSED: 1st Reading_____

2nd Reading_____

3rd Reading_____

ADOPTED: _____ AYES _____ NAYS _____

ATTEST: _____
Clerk of Council
Fijabi Julien-Gallam, CMC



Southwest General

Partnering with



University Hospitals

To: The City of Brunswick

From: Albert Matyas, MBA, FACHE 
Vice President
Southwest General Health Center

Date: June 2, 2021

RE: **Sponsorship of the Brunswick Community Recreation and Fitness Center RFP 2021-002**
Use of the Facility for Physical Therapy and Aquatic Therapy RFP 2021-003

Enclosed for your review are three copies of Southwest General Health Center's response to:

1. Sponsorship of the Brunswick Community Recreation and Fitness Center RFP 2021-002;
and
2. Use of the Facility for Physical Therapy and Aquatic Therapy RFP 2021-003.

We look forward to continuing our relationship with the City of Brunswick as your partner in the delivery of health education and medical services that aims to enhance the well-being of Brunswick and surrounding communities. Thank you for the opportunity to submit our response to the fore mentioned Request For Proposals.

Questions can be directed to me at the following contact points:

Email: amatyas@swgeneral.com

Phone: 440.816.8051

USPS: Southwest General Health Center
18697 Bagley Road
Middleburg Heights, OH 44130
Attn: Albert Matyas, Vice President

Proposal for

**Sponsorship of the Brunswick Community
Recreation & Fitness Center**

For

**The Brunswick Recreation Center
RFP – 2021 – 002**

Provided by



Southwest General

Partnering with



University Hospitals

18697 Bagley Road
Middleburg Heights, Ohio 44130

Southwest General

Nationally Acclaimed Award Winning Health Care

In 2020, Southwest General Health Center celebrated 100 years of serving southwest Cuyahoga, northern Medina, including the City of Brunswick, and eastern Lorain Counties. Over those years Southwest General has been awarded significant awards for the quality of care that patients receive at the Health Center. A listing of our awards can be found at :

<https://www.swgeneral.com/about-us/achievements-recognition>. Southwest General is known throughout the community as a high quality provider of care.

We are proud of our awards, but it is the efforts of committed physicians, nurses and support personnel that enable Southwest General to win accolades for patient outcomes and operational efficiency. We have a long history of serving our communities and Brunswick and Brunswick Hills are considered part of our primary service area. Southwest General is committed to serving the medical, surgical, diagnostic and therapeutic needs of patients from Brunswick and surrounding communities. Approximately one out of ten employees of Southwest General live in Brunswick.

Recent information indicated that Southwest General was the preferred health care facility for citizens in the greater Brunswick area. The hospital's strong tradition of supporting and educating Emergency Medical Services (EMS) personnel points to the investment that the hospital has committed to the health and safety of this community.

The Brunswick Medical Center and Emergency Department

Get Better Here

The first freestanding Emergency Department in Medina County was opened by Southwest General in 2009. A year earlier in 2008, Southwest General was proud to become a permanent member of the greater Brunswick community with the opening of the Southwest General Brunswick Medical Center. The Brunswick Medical Center is a 40,000 square foot facility located in the heart of the City of Brunswick.

The Medical Center has a variety of primary care physicians and specialists that offer residents of Brunswick easy, convenient access to outstanding medical care. Among specialties that are available are Pediatrics, Family Medicine, Internal Medicine, Cardiology, Orthopedics and Vascular Services, Physical Therapy, Laboratory and Radiology Services.

Southwest General's Brunswick Community Recreation & Fitness Center (BCRFC) Proposal:

Our approach is multi-pronged consisting of health screening and information, education opportunities, service development and promotional support.

Community Health Program

- Southwest General will work with the Brunswick Community Recreation & Fitness Center leadership on new ways that our Community Nursing team can enhance the health status of members.
- Health screenings can be performed to facilitate awareness around the following health conditions:
 - Mental Health
 - Osteoporosis
 - Cholesterol
 - Blood Pressure
- Alternative screenings may be accessible based on community need and availability.
- All community health personnel shall follow the rules and regulations of the BCRFC.

Physician/Health Professional Educational Presentations

- Southwest General will work with BCRFC leadership and staff to schedule physician and/or health professional presentations for the community.
- These educational presentations will provide disease specific information to the public/BCRFC members in order to enhance their knowledge of ways to improve their health status.
- Educational Presentations can include:
 - Shoulder and knee surgery options
 - Weight loss
 - Nutrition
 - Heart Health
 - Diabetes
 - Headaches
 - Cancer prevention
 - Maintaining a Healthy Brain
- Southwest will commit to providing at least one educational presentation per month at the BCRFC at a mutually agreeable time.

Education Programs

- Southwest General currently provides several educational programs that can also be developed on site at the BCRFC. These educational programs cover diverse demographic segments. Examples of the types of educational programs currently provided by Southwest General include:
 - Balance for Life
 - Cardiac Health
 - End of Care/Hospice Decisions
 - Advanced Directives

Service Development

- The expertise and knowledge of exercise physiologists, fitness instructors, and personal trainers will be made available to BCRFC personnel.

Promotional Support

- Southwest General proposes to **sponsor the BCRFC for a three-year term with support of \$30,000 per year**. Terms of payment are negotiable, although quarterly invoices generated from the City of Brunswick is the preferred method.
- Southwest General would have the city agree that sponsorship for the length of the term are exclusive to Southwest General within the Brunswick Recreation Center and adjacent structures.
- Southwest General logo would be placed on all advertising materials prepared by BCRFC.
- No other health related services from other healthcare organizations will be permitted on the recreation center grounds without the consent of Southwest General.
- After the initial three year term, Southwest General would like a right of first refusal if the program is to continue.
- Specific points of this proposal are negotiable.

In response to this proposal please contact:

Southwest General Health Center
18697 Bagley Road
Middleburg Heights, OH 44130
Attn: Albert Matyas, Vice President
(440) 816-6683

PROPOSED LEGISLATION



DATE: 6/14/2021

TO: Vice Mayor Michael Abella Jr. and Members of City Council

FROM: Carl S. DeForest, City Manager
John Piepsny

COPY: Mayor Ron Falconi

LEGISLATION: **RES. NO. 63-2021** - A resolution authorizing the City Manager to enter into a lease agreement with Southwest General Health Center for a portion of the Brunswick Community Recreation and Fitness Center. - **1st Reading** (To be brought from Parks, Recreation and Community Committee, *Administration/John Piepsny*)

BACKGROUND: Since 2008, we have partnered with Southwest General Health Center for providing physical and aquatic therapy at the Brunswick Community Recreation Center. On June 2nd, RFP's were opened at City Hall and it is the administration's recommendation that we continue this partnership and accept the RFP from Southwest General Health Center for the lease space for physical and aquatic therapy.

PURPOSE AND EXPLANATION: The purpose of this is to allow the City Manager to enter into an Agreement with Southwest General Health Center for the Lease space for physical and aquatic therapy at the Brunswick Community Recreation and Fitness Center.

IMPLEMENTATION SCHEDULE: Once approved, we would enter into an agreement on or about August 12, 2021. A new 3 year agreement is expected to be effective August 15, 2021 - August 14, 2024.

FINANCIAL INFORMATION: Southwest Hospital RFP - 08/12/2021 - Recreation Center - 131-0029-40201 - -

FINANCIAL SUMMARY: The Recreation Center budget will receive \$20,000 for each year of the three-year agreement.

Per John, Recreation Center will bill 3 months at a time through an invoice. Invoices are expected to be billed at the beginning of each 3 month period. Based on this process....the budgeting for this new contract will be:

2021 = 6 months
2022 = 12 months

2023 = 12 months

2024 = 6 months (\$ collected will be only 6 months even though the contract doesn't end until Aug 14, 2024. City picked up the additional 1 1/2 months in 2021).

**RECOMMENDED
ACTION:**

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Two Readings	No
Three Readings	Yes
Emergency	No
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If emergency or suspension of the rules, why the request?

**ADDITIONAL
INFORMATION:**

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BY: Mrs. Zak, Mrs. Hanek and Mr. Hanek

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO A LEASE AGREEMENT WITH SOUTHWEST GENERAL HEALTH CENTER FOR A PORTION OF THE BRUNSWICK COMMUNITY RECREATION AND FITNESS CENTER.

WHEREAS: The City of Brunswick received one (1) response to the City's Requests for Proposals relative to the lease of a portion of the Brunswick Community Recreation and Fitness Center (the "Rec Center"), which response was opened on June 2, 2021; and

WHEREAS: The City and Southwest General Health Center are currently parties to a Lease Agreement relative to a portion of the Rec Center, which expires on or about August 15, 2021.

WHEREAS: THE COUNCIL OF THE CITY OF BRUNSWICK HEREBY RESOLVES:

SECTION 1: That the City Manager, with the approval of the Law Director, is hereby authorized and directed to enter into a Lease Agreement with Southwest General Health Center, as attached hereto as Exhibit "A", relative to the lease of a portion of the Rec Center.

SECTION 2: That this Resolution shall take effect and be in force from and after the earliest period allowed by law.

PASSED: 1st Reading_____

2nd Reading_____

3rd Reading_____

ADOPTED: _____ AYES _____ NAYS _____

ATTEST: _____
Clerk of Council
Fijabi Julien-Gallam, CMC



Southwest General

Partnering with



University Hospitals

To: The City of Brunswick

From: Albert Matyas, MBA, FACHE 
Vice President
Southwest General Health Center

Date: June 2, 2021

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Use of the Facility for Physical Therapy and Aquatic Therapy RFP 2021-003

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and
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Questions can be directed to me at the following contact points:

Email: amatyas@swgeneral.com

Phone: 440.816.8051

USPS: Southwest General Health Center
18697 Bagley Road
Middleburg Heights, OH 44130
Attn: Albert Matyas, Vice President

Proposal for

Use of Facility for Physical Therapy and Aquatic Therapy

at

**The Brunswick Recreation Center
RFP – 2021 – 003**

Provided by



Southwest General

Partnering with



University Hospitals

18697 Bagley Road
Middleburg Heights, Ohio 44130

Southwest General

Nationally Acclaimed Award Winning Health Care

In 2020, Southwest General Health Center celebrated 100 years of serving southwest Cuyahoga, northern Medina, including the City of Brunswick, and eastern Lorain Counties. Over those years Southwest General has been awarded significant awards for the quality of care that patients receive at the Health Center. A listing of our awards can be found at :

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The Brunswick Medical Center and Emergency Department

Get Better Here

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The Medical Center has a variety of primary care physicians and specialists that offer residents of Brunswick easy, convenient access to outstanding medical care. Among specialties that are available are Pediatrics, Family Medicine, Internal Medicine, Cardiology, Orthopedics and Vascular Services, Physical Therapy, Laboratory and Radiology Services.

Physical Medicine and Rehabilitation of Southwest General

Returning Patients to an Active Life

Southwest General has a proud history of successful inpatient and outpatient therapy programs. Located in Southwest General's LifeWorks fitness facility, and our Brunswick, North Royalton and Strongsville locations, our physical therapy, occupational therapy and speech therapy services attract patients from a four county area. Physical Medicine and Rehabilitation has over 175 therapists and associates working in outpatient and inpatients settings.

SOUTHWEST GENERAL'S RESPONSE TO RFP – 2021 – 003

Southwest General appreciates the opportunity to respond to this Request For Proposal for Physical and Aquatic Therapy to be located at the Brunswick Recreation Center. The hospital's strong tradition of delivering excellent physical therapy (PT) to patients is demonstrated by the tremendous service demand at Southwest General's Brunswick Medical Center.

Our therapists are licensed and receive on-going education to ensure patients receive the best service available to regain their active lives. Our therapists bring expertise in the following therapy programs:

- Orthopedic Rehabilitation to recover from an injury to the knee, shoulder, hip, or other joint
- Sports Medicine for the injured athlete to return to their sport and prevent further injury
- Spine Rehabilitation
- Balance and Vestibular Training
- Scoliosis Treatment
- Lymphedema Treatment
- Stroke Rehabilitation
- Amputee Rehabilitation

Physical Therapy Services at Brunswick Recreation Center

The current Physical Therapy office at the Brunswick Recreation Center (BRC) would house a Southwest General therapist 3 days a week, anticipating hours of operation from 9 a.m. to 6:30 p.m. Because our therapy services are built around the needs of patients from the Brunswick community, Southwest General would increase therapy services availability based on the demand and specialized needs of the community.

Our therapists receive training in aquatic rehabilitation to maximize the benefits of the properties of the water to reduce pain, increase strength and endurance, and improve range of motion.

We would anticipate using the former massage therapy room for patient assessment and aquatic equipment space for aquatic therapy patients. We anticipate utilization of a portion of the shallow end of the pool two mornings per week for 1 hour each day, with expectation to increase to 2 hours each day based on demand.

Southwest General Physical Therapy Proposal:

Southwest General, in order to make available a vibrant, high quality physical therapy service at the Brunswick Recreation Center (BRC) proposes to provide the following:

Personnel

- One physical therapist to evaluate and treat patients with a physicians order for land and/or aquatic therapy.
- The therapist will be in good standing and licensed to treat in the State of Ohio.
- All education and training will be performed by Southwest General.
- Additional therapy personnel resources can be made available as service demand increases.
- Southwest General personnel will also participate in necessary training/educational seminars in order to fulfill requirements for the Brunswick Recreation Center.

Operations/Patient Treatment

- Southwest General therapists will work with BRC leadership and staff members to establish an agreeable patient check-in procedure to ensure an excellent patient experience.
- Southwest General therapists will utilize the equipment and facilities within the BRC in compliance of BRC standards and protocols.
- BRC will provide free access to Southwest General therapists to the internet through BRC's internet service. This access is needed for patient record information and internal communications. Compliance with BRC's internet standards will be maintained.
- Southwest General will supply needed specialized equipment to service patients in either the upstairs therapy space or the aquatic space on the pool deck.
- Aquatic therapy scheduling will be mutually agreed to by Southwest General and BRC leadership.

- Appropriate signage space for patient navigation and service awareness will be made available to Southwest General by BRC. Southwest General will generate all necessary signage at its expense.

Financial Support

- Southwest General proposes these services be offered for a three year term to the Brunswick Recreation Center with a fee paid of \$20,000 per year for access and use of the facility.
- Terms of payment are negotiable.
- Southwest would have the city agree that therapy services provided for the length of the RFP are exclusive to Southwest General within the Brunswick Recreation Center and adjacent structures.
- No other health related services from other healthcare organizations will be permitted on the recreation center grounds without the consent of Southwest General.
- Reimbursement and/or billing of therapy services will be the responsibility of Southwest General.
- After the initial three year term, Southwest General would like a right of first refusal if the program is to continue.
- Specific points of this proposal are negotiable.

We look forward to providing a high quality physical therapy service to the citizens of Brunswick at the Brunswick Recreation Center. Southwest General believes in the development of long term partnerships that will benefit the health and well being of the community. We believe that our therapy services will provide a positive experience for the Brunswick Recreation members and members of the City of Brunswick and surrounding cities. We thank you for the opportunity to respond to your request for proposal.

In response to this proposal please contact:

Southwest General
18697 Bagley Road
Middleburg Heights, OH 44130

Attn: Albert Matyas, Vice President